



# COMMERCIAL MEMBER RESOURCES & BENEFITS

## COMMERCIAL CONNECTIONS

NAR's free quarterly commercial publication brings you the most recent news, research, public policy updates and insights from industry experts. Available in print and online. [REALTOR.org/Commercial](http://REALTOR.org/Commercial)

## THE SOURCE BLOG

Stay on top of industry topics and trends and voice your comments on NAR's commercial blog, *The Source*. [bit.ly/TheSourceBlog](http://bit.ly/TheSourceBlog)

## ISSUES & ACTIONS

A summary whitepaper focused on NAR's advocacy efforts on regulations and legislation affecting commercial real estate property. [REALTOR.org/Commercial](http://REALTOR.org/Commercial)

## COMMERCIAL MEMBER PROFILE

Published annually, the commercial profile contains survey highlights on demographic, economic and business characteristics of NAR's commercial members. [REALTOR.org/reports/commercial-member-profile](http://REALTOR.org/reports/commercial-member-profile)

## COMMERCIAL REAL ESTATE OUTLOOK

A free quarterly report from NAR Research, the Commercial Real Estate Outlook provides sector reports on office, multifamily, retail, industrial, and hospitality properties. [REALTOR.org/reports/commercial-real-estate-market-outlook](http://REALTOR.org/reports/commercial-real-estate-market-outlook)

## COMMERCIAL REAL ESTATE MARKET QUARTERLY SURVEY

An overview of market performance, sales and rental transactions, current economic challenges and future expectations. [REALTOR.org/reports/commercial-real-estate-market-survey](http://REALTOR.org/reports/commercial-real-estate-market-survey)

## COMMERCIAL LENDING SURVEY

Conducted annually, this report provides an overview of lending conditions that impact commercial transactions nationally, based on responses from commercial real estate members. [REALTOR.org/reports/commercial-real-estate-lending-survey](http://REALTOR.org/reports/commercial-real-estate-lending-survey)

## COMMERCIAL PODCASTS

This series engages top real estate professionals, economists and instructors to give you advice and the tools needed to get ahead in today's competitive commercial real estate industry. All it will cost you is about 15 minutes of your time. [REALTOR.org/CCP](http://REALTOR.org/CCP)

## EDUCATION & PROFESSIONAL DEVELOPMENT

NAR's commercial affiliate organizations provide educational programs which promote professionalism and offer real estate designations. Affiliates include: CCIM Institute ([cciminstitute.com](http://cciminstitute.com)), the Institute for Real Estate Management ([irem.org](http://irem.org)), REALTORS® Land Institute ([rliland.com](http://rliland.com)), the Society of Industrial and Office Realtors® ([sior.com](http://sior.com)) and The Counselors of Real Estate ([cre.org](http://cre.org)).



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## REALTORS® PROPERTY RESOURCE — COMMERCIAL

This free member benefit uses aggregated data from multiple sources to provide historical and current property views, nationwide property searches, market comparisons, advanced map search and customized user reports.

[blog.narrpr.com/commercial](http://blog.narrpr.com/commercial)

## COMMERCIALSEARCH

NAR's REALTOR Benefits® Program partner, Xceligent® will provide a suite of commercial real estate information services and preferred pricing exclusively for NAR members at [CommercialSearch.com](http://CommercialSearch.com). This national listing platform will offer a basic broker loaded and research platform as well as a premium service.

## COMMERCIAL AT REALTORS® CONFERENCE & EXPO

Featuring a commercial education session track, special commercial networking events and a "Commercial Block" at the Expo, the annual conference is the place for you to learn, network and develop. [REALTOR.org/Conference](http://REALTOR.org/Conference)

## CONSUMER ADVERTISING CAMPAIGN

NAR's national advertising effort aims to persuade and educate the public about the value of property ownership and the REALTOR® brand, including messaging for consumers looking to sell or lease commercial property.

[REALTOR.org/consumer-advertising-campaign](http://REALTOR.org/consumer-advertising-campaign)

## NAR FIELD GUIDES

Free, one-stop resource packages on dozens of industry issues including 16 guides focusing on commercial real estate topics.

[REALTOR.org/field-guides](http://REALTOR.org/field-guides)

## REALTOR BENEFITS® PARTNER PROGRAM

NAR has partnered with industry leaders to provide you with value-added offers and significant savings on products and services you use on a daily basis including Chrysler, DocuSign, FedEx, OfficeMax, Xceligent, REALTORS® Federal Credit Union, Dell, HP, Lowe's, REALTORS® Core Health Insurance and more. [REALTOR.org/realtor\\_benefits](http://REALTOR.org/realtor_benefits)

## REALTOR® LIBRARY RESOURCES

Virtual Library eBooks Collection – NAR members can check out audiobooks, videos and eBooks for use on your PC and portable devices.

[ebooks.realtor.org](http://ebooks.realtor.org)

## YOUR NRDS MEMBERSHIP NUMBER

Your NRDS membership number is the key to keeping connected to all your commercial real estate resources as well as NAR member benefits. Keep your membership record updated and make sure to select commercial real estate activity in one or more of the provided business fields. *Go to the "NRDS" link on [REALTOR.org](http://REALTOR.org) to update your record.*

### Connect With Us

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