

August 7-10, 2017

400 Respondents

199 Wireless, 21 VOIP, and 180 Landline Respondents

Margin of error: ± 4.9 percentage points

National Association of REALTORS® Santa Fe, NM Smart Growth Frequencies

Q.2 First of all, are you registered to vote in Santa Fe?

I'm sorry. Is there a registered Santa Fe voter available I can speak to?

	Total
Yes	100
No (TERMINATE)	-

Q.3 I know it's a long way off, but what are the chances of your voting in the election for Governor, Congress, and other offices in November 2018 -- are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	Total
Almost certain	90
Probably	10
50-50 (TERMINATE)	-
Don't think will vote (TERMINATE)	-
(Don't know/refused) (TERMINATE)	-

Q.4 And what are the chances of your voting in the local election for Santa Fe Mayor, City Council, and other offices next spring, in March 2018 - are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	Total
Almost certain	82
Probably	13
50-50	3
Don't think will vote	2
(Don't know/refused)	0

Q.5 Sex of respondent (INTERVIEWER CODE--DO NOT ASK RESPONDENT)

	Total
Male	43
Female	57

Q.6 Generally speaking, do you think that things in New Mexico are going in the right direction, or do you feel things have gotten off on the wrong track?

	Total
Right direction	19
Wrong track	67
(Don't know/refused)	13
Right direction - Wrong track	-48

Q.7 And do you think that things in the city of Santa Fe are going in the right direction, or do you feel things have gotten off on the wrong track?

	Total
Right direction	45
Wrong track	44
(Don't know/refused)	11
Right direction - Wrong track	1

Q.8 How would you describe the quality of life in your local community - excellent, good, just fair, or poor?

	Total
Excellent	24
Good	46
Just fair	23
Poor	7
(Don't know/refused)	1
Excellent/Good	70
Just fair/Poor	29
Excellent/Good - Just fair/Poor	40

Q.9 In the past three years, do you think the quality of life in Santa Fe has gotten better, gotten worse, or stayed the same?

	Total
Gotten better	18
Gotten worse	27
Stayed the same	53
(Don't know/refused)	2
Gotten better - Gotten worse	-9

Q.10 And what would you say is the biggest issue in Santa Fe that you would like the Mayor and the City Council to focus on?

(OPEN END - RECORD VERBATIM RESPONSE - ALLOW MULTIPLE RESPONSES)

(IF DON'T KNOW, PROMPT) Well if you had to decide today, what would you say is the biggest issue in Santa Fe that you would like the Mayor and the City Council to focus on?

	Total
Jobs/economy	19
Education/schools	16
Roads/infrastructure/potholes	12
Basic city services/litter/ maintenance/parks/recycling	10
Affordable housing	8
Cost of living/wages/low wages	7
Taxes	7
Crime	6
Immigration/sanctuary city	6
City budget/spending	5
Opportunities for young people	4
Drugs/opioids	3
Homelessness/poverty	2
Tourism	2
(Other)	15
(None)	2
(Don't know/refused)	5

Q.11 Now I am going to read some issues that people say should be a priority for our city government and elected officials in Santa Fe. Please rate each of the following using a scale of one to ten, where one means that issue is not a priority for you at this time, and ten means that issue is a top priority for you at this time. Of course, you can use any number between one and ten, the higher the number the higher the priority you place on that issue.

(RANDOMIZE AND READ)

	1	2	3	4	5	6	7	8	9	10	(Dk/ Ref)	Mean	1-3	4-7	8-10
A. Building an Eye-25 interchange to reduce traffic congestion	17	6	10	10	20	7	8	10	2	7	4	4.8	34	44	19
B. Protecting the local environment and natural resources	3	1	3	2	10	6	10	16	9	40	-	7.9	7	29	65
C. Holding the line on city taxes and fees	4	4	3	6	23	9	9	12	5	22	2	6.6	11	47	40
D. Managing growth and development in Santa Fe	3	1	4	2	15	9	16	17	10	22	1	7.2	8	42	49
E. Attracting new businesses and creating jobs	2	2	2	1	9	6	12	18	11	37	1	7.9	6	28	66
F. Making the city more pedestrian and bike-friendly	6	4	7	6	15	9	11	20	5	17	-	6.4	17	41	42
G. Enacting a gas tax to pay for road improvements	15	5	6	8	19	8	11	13	5	10	1	5.4	26	45	28
H. Setting up a public bank	25	11	7	4	19	5	7	5	2	9	5	4.4	42	37	16
I. Increasing broadband and internet service	5	5	5	4	20	9	11	15	4	20	1	6.4	16	44	39
J. Providing more housing that is affordable	3	4	3	3	14	4	9	17	6	37	0	7.5	10	30	60
K. Reducing crime and improving public safety	2	1	1	2	12	8	14	15	9	35	-	7.8	4	36	60

Q.12 Overall, how would you rate the job being done by Javier Gonzales as mayor - excellent, good, just fair, or poor?

	Total
Excellent	13
Good	38
Just fair	29
Poor	20
(Don't know/refused)	1
Excellent/Good	51
Just fair/Poor	48
Excellent/Good - Just fair/Poor	3

Q.13 And how would you rate the job being done by the Santa Fe city council - excellent, good, just fair, or poor?

	Total
Excellent	3
Good	35
Just fair	41
Poor	18
(Don't know/refused)	3
Excellent/Good	38
Just fair/Poor	59
Excellent/Good - Just fair/Poor	-21

Q.14 Still thinking about your city government, would you say the Santa Fe City Council in general is sticking closely to its core duties and mission, is trying to do too much, or is not doing enough?

	Total
Sticking closely to core duties and mission	23
Trying to do too much	20
Not doing enough	45
(Don't know/refused)	12

Q.15 And how would you rate the job being done by the city council in each of the following areas - excellent, good, just fair, or poor?

Would you say the city council is doing an excellent, good, just fair, or poor job? (RANDOMIZE AND READ)

	Exc	Good	Just fair	Poor	(Dk/Ref)	Excellent/Good	Just fair/Poor	Excellent/Good - Just fair/Poor
A. Attracting new businesses and creating jobs	1	18	44	34	3	19	78	-59
B. Holding the line on city taxes and fees	1	23	45	25	6	24	70	-46
C. Maintaining city infrastructure such as roads, parks, and water lines	1	21	40	36	2	23	75	-53
D. Reducing crime and improving public safety	1	29	44	24	3	30	67	-38
E. Managing growth and development	1	20	49	26	3	21	75	-54
F. Helping low-income families who need housing.	1	15	44	33	6	17	77	-60
G. Providing efficient, user-friendly services for citizens and businesses	2	26	48	19	5	28	67	-39
H. Handling the city budget and finances	2	20	37	36	5	22	72	-50

Q.16 (ROTATE RESDEV AND COMMDEV) Would you say that the pace of RESIDENTIAL growth and development in Santa Fe is happening (ROTATE TOO FAST & TOO SLOW) too fast, too slow, - or is it happening at about the right pace?

	Total
Too fast	29
Too slow	18
About the right pace	49
(Don't know/refused)	4
Too fast - Too slow	11

Q.17 (ROTATE RESDEV AND COMMDEV) Would you say that the pace of BUSINESS AND COMMERCIAL growth and development in Santa Fe is happening (ROTATE TOO FAST & TOO SLOW) too fast, too slow, - or is it happening at about the right pace?

	Total
Too fast	12
Too slow	43
About the right pace	42
(Don't know/refused)	3
Too fast - Too slow	-31

Q.18 Now thinking ahead to next year and the election for mayor and city council. I am going to read to you some descriptions of a candidate for mayor or city council of Santa Fe. For each, please tell me if you would be (ROTATE) more or less likely to vote for this kind of candidate.

(READ ITEM, PROMPT) Would you be (ROTATE) more or less likely to vote for this kind of candidate?

(FOLLOW UP) And is that much MORE/LESS likely or somewhat MORE/LESS likely?

(RANDOMIZE)

	Much more likely	Smwt more likely	Smwt less likely	Much less likely	(No diff/ ntrl)	(Dk/ Ref)	Total more likely	Total less likely	More - Less
A. A candidate who will work to remove government barriers in order to encourage more growth and development in Santa Fe	29	30	23	13	1	5	58	36	23
B. A candidate who supports small business and job creation	62	33	3	1	1	2	94	4	91
C. A candidate who will hold the line on city taxes and fees	36	31	16	7	5	6	67	22	45
D. A candidate who will raise taxes to improve city services	14	26	24	28	3	4	41	52	-12
E. A candidate who will work to protect neighborhoods from unwanted development	39	32	15	7	3	4	71	22	48
F. A candidate who agrees to accept only public financing for his or her campaign	43	28	10	9	5	6	71	19	52
G. A candidate who will work to make Santa Fe safe from crime	55	30	6	4	2	3	86	10	76
H. A candidate who wants more transparency in the way city government operates	60	28	5	3	1	2	89	8	80
I. A candidate who will cut red tape and make it easier to do business in Santa Fe	36	35	14	7	3	5	71	21	50
J. A candidate who will make government more efficient and customer friendly	53	38	4	2	2	2	91	6	85
K. A candidate who is endorsed by local labor unions	25	31	18	16	5	5	57	33	23

Q.19 Switching gears a bit and thinking more broadly about growth and development issues in all of Santa Fe County, not just the City, I am going to read you a pair of statements, and I want you to tell me which statement comes closer to your own view, even if neither is exactly right. (ROTATE STATEMENTS)

(PROTECT ENVIROMENT) SOME/OTHER people say land and water are the most precious resources in Santa Fe County. We need to do more to protect the environment from developers and limit the impact on our natural resources by creating stricter land use guidelines.

(PROTECT PROPERTY RIGHTS) SOME/OTHER people say Santa Fe County has made the protection of land and water a top priority and already has some of the toughest land use laws in the state. We don't need any more rules and regulations that restrict private property rights.

(AFTER STATEMENTS) Which statement, the first or second, comes closer to your own view?

(FOLLOW UP) Is that much more or somewhat more?

	Total
Protect environment, much more	40
Protect environment, somewhat more	25
Protect property rights, much more	13
Protect property rights, somewhat more	18
(Both)	0
(Neither)	1
(Don't know/refused)	3
Total Protect environment	65
Total Protect property rights	31
Total Protect environment - Total Protect property rights	34

Q.20 In the last year, the City of Santa Fe has changed zoning rules to encourage redevelopment along the St. Michael's corridor by reducing fees and speeding up approval for certain types of development, like housing. Generally speaking, do you (ROTATE) favor or oppose the new zoning rules to encourage redevelopment along the St. Michael's corridor?

(FOLLOW UP) Is that strongly FAVOR/OPPOSE or somewhat FAVOR/OPPOSE?

	Total
Strongly favor	25
Somewhat favor	40
Somewhat oppose	11
Strongly oppose	10
(Don't know/refused)	13
Total Favor	65
Total Oppose	22
Total Favor - Total Oppose	43

Q.21 Finally, I would like to ask you a few questions for statistical purposes. Generally speaking, do you think of yourself as a (ROTATE) Democrat, a Republican, or what?

	Total
Strong Democrat	46
Weak Democrat	15
Independent-lean Democrat	9
Independent	10
Independent-lean Republican	6
Weak Republican	4
Strong Republican	7
(Don't know/Refused)	2
Democrat	61
Independent with Leaners	25
Republican	11
Democrat - Republican	50
Democrat and Ind. Lean Dem	71
Pure Independent	10
Republican and Ind. Lean Repub	17
Democrat and Ind. Lean Dem - Republican and Ind. Lean Repub	54

Party Registration

	Total
Democrat	73
Unaffiliated/Other	13
Republican	14

Q.24 Thinking in political terms, would you say that you are (ROTATE LIBERAL AND CONSERVATIVE WITH MODERATE ALWAYS IN THE MIDDLE) Liberal, Moderate, or Conservative?

	Total
Liberal	42
Moderate	33
Conservative	20
(Don't know/refused)	5

Q.25 Do you or your family rent or own the home in which you live?

	Total
Rent	17
Own	81
(Don't know/refused)	3

Q.26 In what year were you born? (DON'T KNOW/REFUSED = 0000)

	Total
18-39	11
40-49	12
50-64	29
65+	47
(Don't know/refused)	2

Q.27 What is the last year of schooling that you have completed? (DO NOT READ LIST)

	Total
1 - 11th grade	2
High school graduate	11
Non-college post H.S.	0
Some college	18
College graduate	31
Post-graduate school	36
(Don't know/refused)	2
H.S. or less	13
Post H.S.	18
College Graduate	67
Not College	31

Q.28 What is your race? (DO NOT READ LIST)

	Total
White	55
Black	0
Hispanic	29
Asian/Pacific Islander	1
(Other)	6
(Don't know/refused)	9

Q.30 Region by city council district.

	Total
1	34
2	30
3	11
4	25

Q.33 Line type

	Total
Landline	45
VOIP	5
Wireless	50

Survey Methodology

American Strategies designed and administered this telephone survey conducted by professional interviewers. The survey reached 400 adults, age 18 or older who indicated they were registered to vote and are almost certain to vote or will probably vote in the New Mexico election for Governor, Congress, and other offices in November 2018. The survey was conducted from August 7-10, 2017. The sample was randomly selected from TargetSmart's enhanced voter file and based on vote history. Fifty percent of respondents were reached on wireless phones, five percent on VOIP phones, and forty-five percent on landlines. Quotas were assigned to reflect the demographic distribution of registered New Mexico voters in Santa Fe who voted in the 2014 general election or have a Midterm Turnout Score of 70 or above. The data were weighted by party registration to ensure an accurate reflection of the population. The overall margin of error is +/- 4.9%. The margin of error for subgroups is larger and varies. (Percentage totals may not add up precisely due to rounding.)